



ABOUT THE AVIATION CHALLENGE

THE AVIATION
CHALLENGE



ABOUT TAC

OUR PHILOSOPHY

“We should **treat sustainability like safety**, and **share** all our **learnings** to benefit each and every one of us.”

Vincent van Hooff, Sponsor TAC (2021-2023) & EVP Flight Operations KLM



OUR MISSION

The Aviation Challenge is the industry's friendliest innovation competition, empowering bold thinkers to **accelerate aviation's sustainability transition**.

By challenging participants to develop impactful, practical solutions, we aim to reduce our environmental impact and **create a more responsible, resilient future** for global air travel and the World we connect.



WHY PARTICIPANTS JOIN – AND STAY! WE OFFER...

...an accelerator: through a friendly competition, we accelerate participants' sustainability journeys and our industry's collective progress by fostering internal alignment and challenging one another to develop innovative solutions, push boundaries — and gain recognition for it!



...a knowledge hub: by bringing together a collaborative ecosystem of changemakers, knowledge partners and industry experts, we've built a rich hub of science-backed insights and a shared/safe space where participants learn from one another

...a community: with endless networking opportunities – both online and in person – we've built a close-knit, global community of like-minded changemakers united by a shared mission: to future-proof the aviation industry



ABOUT TAC

HEAR FROM OUR PARTICIPANTS

“ The Aviation Challenge has ignited a **new drive for environmental progress** at TUI Airline, motivating us to take meaningful action and create lasting change. It’s **brought multiple teams closer together**, got us all pulling in the same direction, and opened up brilliant **opportunities to learn from other airlines.** ”

Karen Payne, Game Changer Lead, TUI Airline



YOUR PARTICIPATION AND NEXT STEPS

GET IN TOUCH WITH US!



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